

Sample Press Release for HEARING SCREENINGS (HEARING VAN)

(Use Lion or Lioness as appropriate.)

FOR IMMEDIATE RELEASE

(Date)

For More Information Contact:

Name: _____

Club Name: _____

Daytime Phone: _____ Evening Phone: _____

Email Address: _____

FREE HEARING SCREENING

A FREE Hearing Screening for those age 10 or older will be held on
*(date)*_____ at *(location)*_____.
The screening is coordinated by the Lions Club and the Lions of Illinois Foundation, and
is made possible through your generous donations.

The quality of life for people with hearing loss is dramatically impacted. Since early
detection of hearing loss is critical, people are encouraged to take advantage of this free
screening. The hearing test takes only a few minutes, and participants are given the
results immediately.

Persons wishing to join the Lions in their fight against the effects of vision and hearing
loss should contact the local Lions Club or the Lions of Illinois Foundation.

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